

Fig. 1

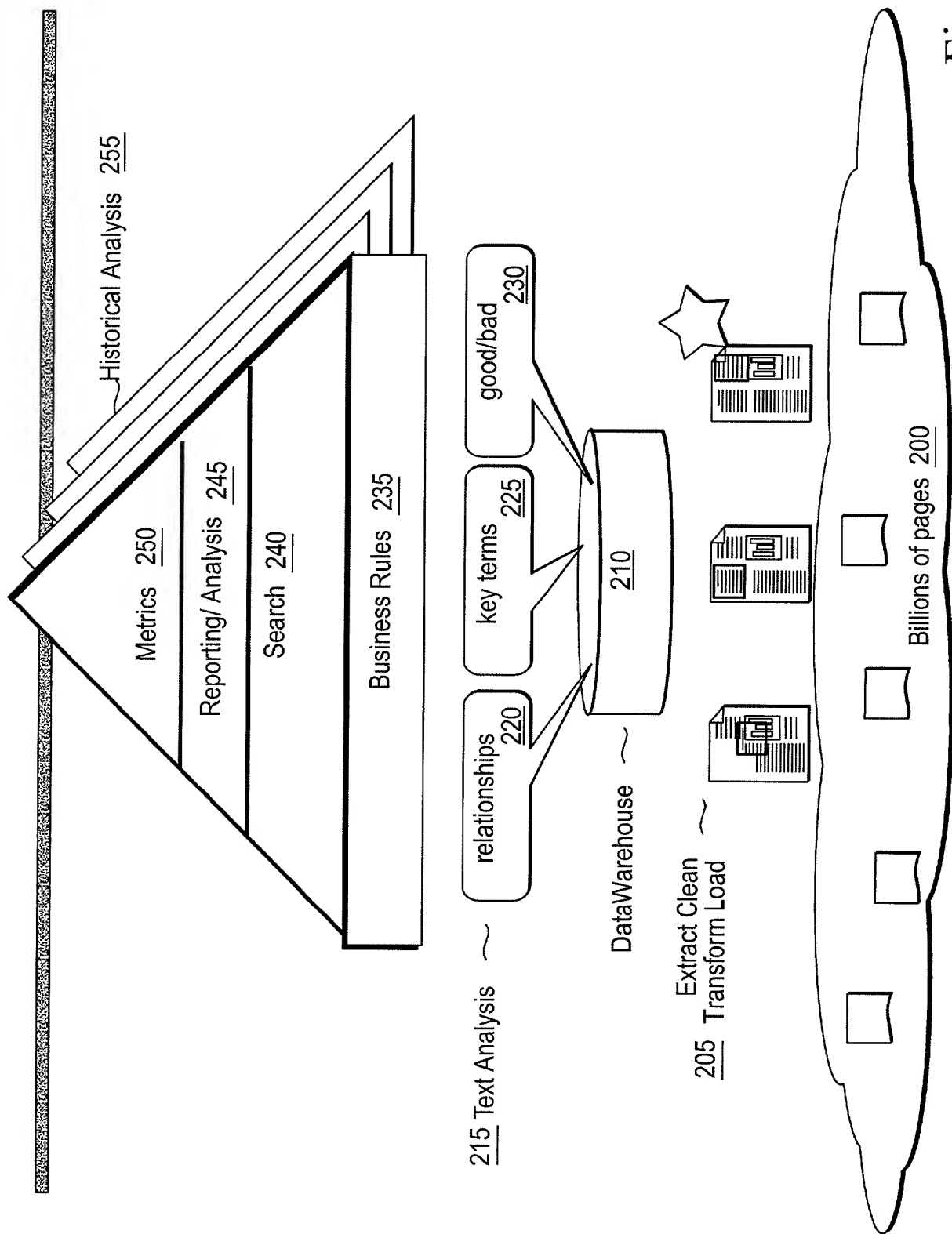


Fig. 2

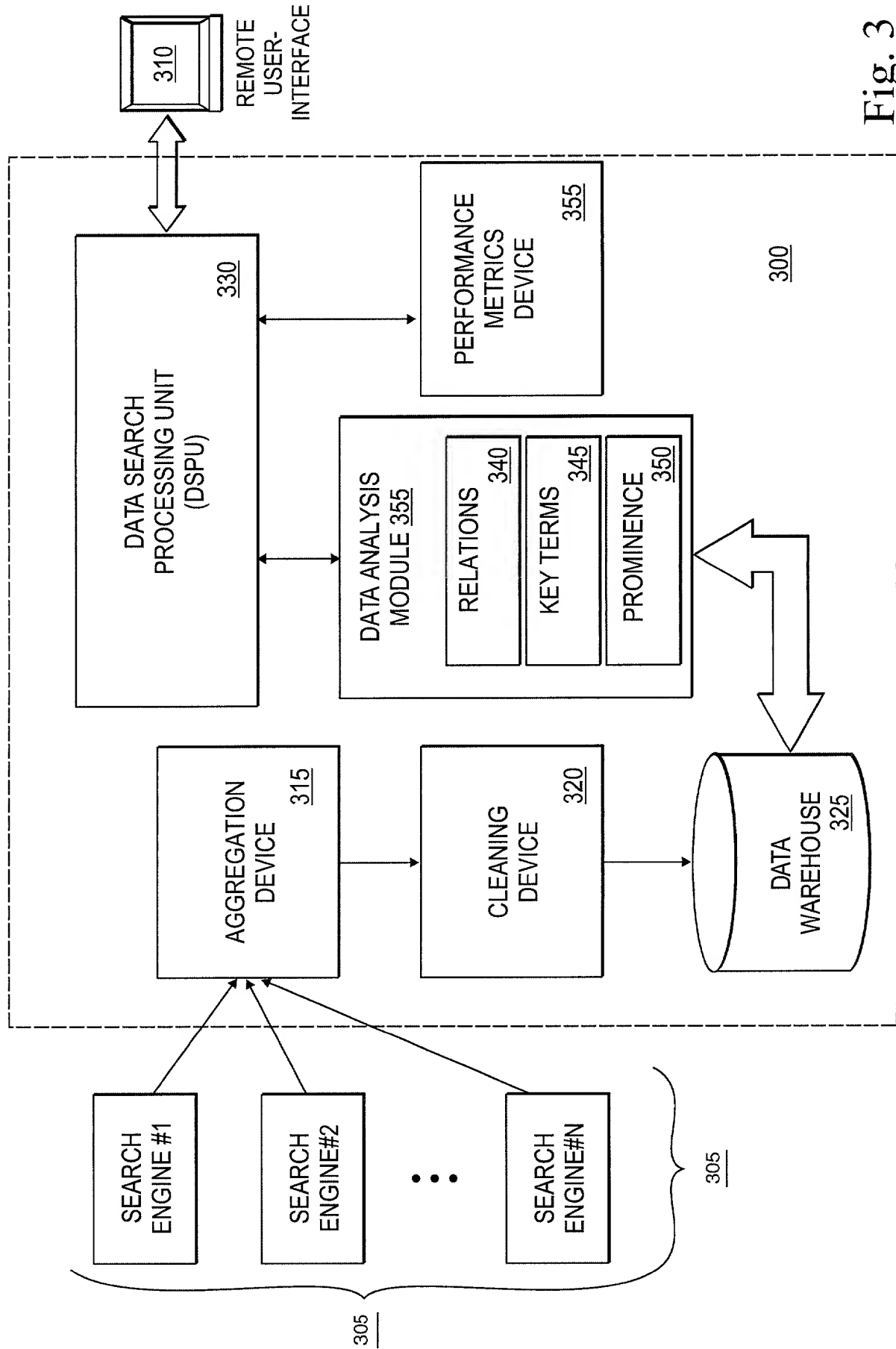


Fig. 3

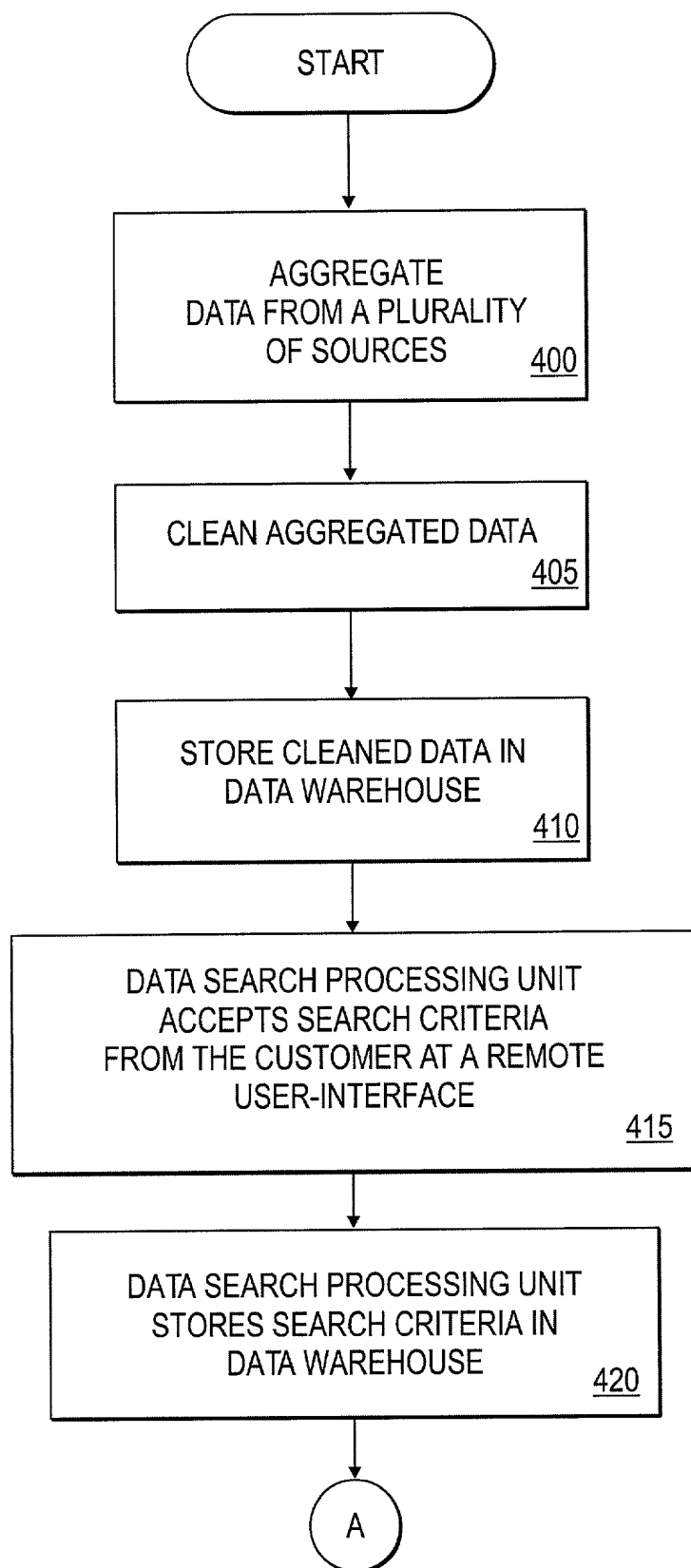


Fig. 4

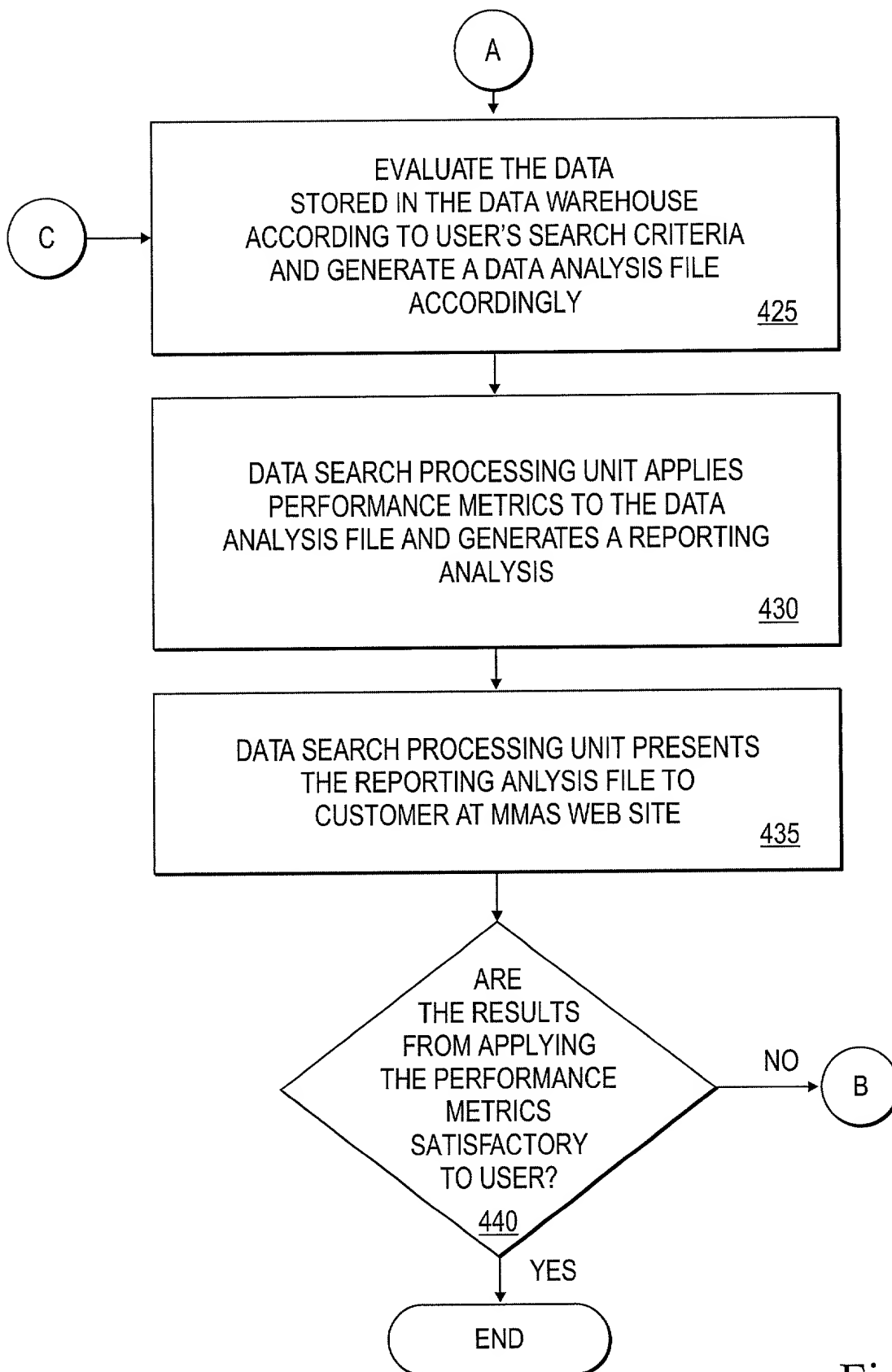


Fig. 4A

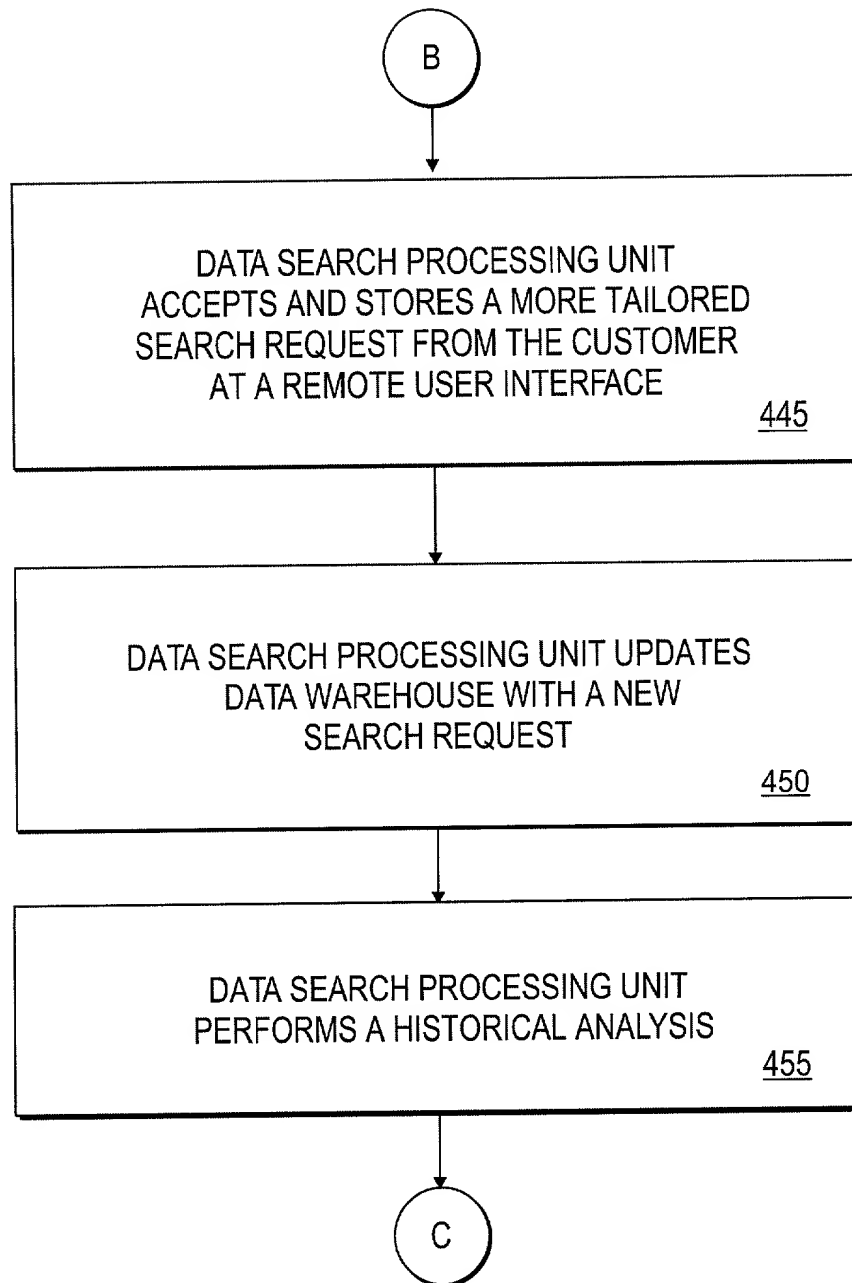


Fig. 4B

Biz360

Siebel 360 | My Biz360 | Reports | Search | Query | Manage Account

Reporting Metric Info

Enter information about the metric.

Name

Top Internet Pubs

Update

Site Ratings

Rate each site on relevance scale from 1 to 100,
A rating of 0 will remove the site from consideration

Site Name	Rating
Boston Herald	<div>0</div>
CNNfn - the financial network	<div>0</div>
	<div>0</div>
	<div>100</div>
•	•
•	•
•	•
	<div>0</div>
	<div>100</div>
CNET	<div>100</div>

Fig. 5

Siebel mindshare

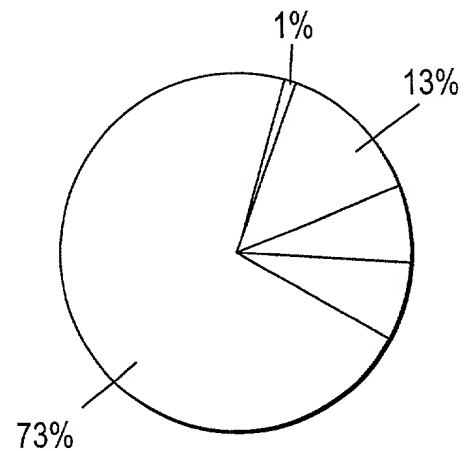
This report summarizes the mindshare in our space.
Data is calculated using the rating defined by tl

Timeframe: 30 days ▼

Rating Metric: Equal Weight ▼

Publications: All ▼

Go



	Message Mentions	Percent(%)	News Mentions	Percent
Clarify, Inc	10	2%	8	
•	74	13%	13	:
•			4	
•	485	83%	85	:
Vantive Corporation	12	2%	4	

Fig. 6

Biz360

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My Biz360

Reports

Search

Query

Manage Account

TITLE OF PUBLICATION

Author _____

ArticleDate _____

Publication _____

URL _____

Score _____

Keywords _____

Partners _____

Competitors _____

People _____

Companies _____

Quotes _____

Summary of
Text _____

Fig. 7

Biz360

Siebel 360

My Biz360

Reports

Search

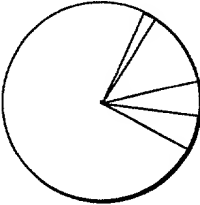
Query

Manage Account

My Documents

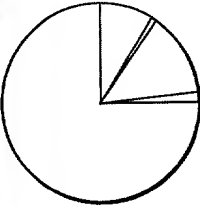
Search

30 Day Mindshare



- ☐ Clarify, Inc
- ☐ Pivotal
- ☐ Salesforce.com, Inc
- ☐ Siebel Systems
- ☐ Vantive Corporation

Article Categories



- ☐ Bugs
- ☐ Company Profile
- ☐ Legal
- ☐ Politics
- ☐ Product Review
- ☐ Stock

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Front page news for Siebel

Front page news for competitors

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PR for competitors

Fig. 8